**- Press information -**

demopark 2023
+ Sonderschau Rasen mit Golf- und Sportrasen
Turf Show with Golf and Sports Turf
Flugplatz Eisenach-Kindel I 18.–20. Juni 2023
www.demopark.de


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## demopark exhibitor response reaches new record level

Frankfurt, February 24, 2023 – Almost four months before the start of the trade fair, demopark exhibitors are lining up. Europe's largest outdoor exhibition for the green sector is in demand as never before for the restart after the pandemic. "Exhibitor response has reached a new high in recent weeks, and a waiting list has been set up. My team and I are working at full speed to be able to place all manufacturers optimally," says demopark trade director Dr. Tobias Ehrhard. More than 400 exhibitors and around 35,000 trade visitors are expected in Eisenach, Thuringia, from June 18 to 20.

### Demonstrations under real-life conditions

Innovative machines, equipment and digital solutions for practical use in gardening and landscaping, for municipal applications and for sports and golf course maintenance are just waiting to show what they are made of in realistic demo use.
"For years, the industry has aligned its innovation cycles with demopark. Our novelty medals are regarded as important trend and progress indicators. All the more so in an environment that is undergoing rapid change due to digitalization and electrification," explains Ehrhard.

### Event with a hands-on character

The fact that the costs for exhibitors are manageable compared to indoor exhibitions is another argument in favor of demopark's attractiveness and scope, he adds. "We also expect a real push effect on the visitor side in 2023. After all, we can offer a true open-air feeling again in June. Technology to touch and try out for green professionals, municipal decision-makers and greenkeepers," sums up the trade fair director.
For more information, visit www.demopark.de

**Do you have any questions? demopark press spokesman Christoph Götz, Tel. +49 69 6603-1891, will be happy to provide you with further information!**

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Dr. Tobias Ehrhard, Exhibition Director of demopark. Source: Kastner.