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demopark 2023
+ Sonderschau Rasen mit Golf- und Sportrasen
Turf Show with Golf and Sports Turf
Flugplatz Eisenach-Kindel I 18.–20. Juni 2023
www.demopark.de

Contact Christoph Götz
Phone +49(0)69-6603 1891
Fax +49(0)69-6603 2891
E-Mail presse@demopark.de
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Compact tractors, implement carriers & Co. - demopark brings exciting innovations

Frankfurt, March 8, 2023 - From June 18 to 20, 2023, the Eisenach-Kindel airfield will once again be dominated by innovative technology for municipalities and gardening and landscaping companies. At demopark 2023, Europe's largest outdoor exhibition for grounds maintenance and municipal services, all the well-known brands will be showing their new products. These include compact tractors, versatile equipment carriers, and system and special-purpose vehicles that can be viewed and tried out under conditions that are close to real-life applications.

Maximum efficiency

"The spectrum of municipal and compact machines presented is as diverse as the landscaping sector and municipalities themselves. It ranges from ride-on mowers and sweepers to modularly usable system vehicles that can be used for a wide variety of work throughout the year. There is a clear trend toward maximum efficiency," says trade show director Dr. Tobias Ehrhard.

Comfort and flexibility

Particularly in the compact tractor and implement carrier segment, user comfort is playing an increasingly prominent role. This applies not only to the cab equipment, but also to the various front, intermediate axle and rear attachment options. "Practitioners' requirements are becoming increasingly ambitious," emphasizes Dr. Ehrhard. Flexibility throughout the year is the trump card: "With the appropriate attachments, you are equally well equipped for road cleaning, pruning or winter service," the industry expert knows. But there are also real specialists in use, such as sweepers with articulated steering, which impress in urban areas with their maneuverability and agility.

In use everywhere

For gardeners, landscapers and municipal professionals, the decisive factor is the effective use of machines in all locations and on all surfaces. Whether green or concrete surfaces, private grounds or public roads - the best work results are the benchmark everywhere.

"For users, it is of considerable importance, for example, how quickly transfers can be made between job sites, whether transport capacities are required in the process, whether attachments used require a mechanical or electric drive, or whether job sites have special requirements due to sloping terrain, narrow access roads or limited maneuvering space. At demopark, you will get an excellent overview of the solutions available for all these issues," explains Ehrhard.

Working with maximum efficiency

Ergonomic working and operating environments are also of steadily growing importance in the green industry: appropriately designed seats, combined with intuitively operable instruments and user interfaces, enable fatigue-free work with maximum efficiency.

For example, joysticks that bundle various functions and are very easy and effective to operate have become established at various manufacturers. In order to optimally and conveniently couple vehicles and attachments, many manufacturers now offer quick couplings that reduce set-up times when changing equipment. They enable attachments to be changed quickly and easily without the need for tools, which is also easy on the back.

Automation on the rise

Sensors, digital interoperability and automation have long been pacesetters of technological development in municipal technology and landscaping. Cross-manufacturer interfaces form the basis for communication between tractors, system vehicles and attachments, while also enabling precise documentation of the work performed. "Autonomously operating equipment such as cleaning and sweeping robots already give a very clear indication of where the journey is headed," sums up Ehrhard.

25 hectares to participate in and try out

With a good 25 hectares of space, the generously laid out demopark site in Eisenach offers enough room for machines and equipment to be put through their paces on site. The exhibitor response has recently reached a new high. In June, more than 400 exhibitors and around 35,000 trade visitors are expected. demopark is organized by VDMA Services GmbH, a wholly owned subsidiary of VDMA.

For more information, visit www.demopark.de

Do you have any questions? demopark press spokesman Christoph Götz, Tel. +49 69 6603-1891, will be happy to provide you with further information!

Dr. Tobias Ehrhard, Exhibition Director of demopark. Source: Kastner.