- Press information -

demopark 2023
+ Sonderschau Rasen mit Golf- und Sportrasen
Turf Show with Golf and Sports Turf
Flugplatz Eisenach-Kindel I 18.–20. Juni 2023
www.demopark.de

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Press information 7

Storybook start for demopark 2023

Europe's largest outdoor exhibition of the green industry until Tuesday in Eisenach

Eisenach, June 18, 2023 - Europe's largest open-air exhibition of the green industry started in Eisenach on Sunday under dreamlike conditions. "If you want to experience innovation interactively, you can't miss demopark – especially this year, because the density of innovations is higher than it has been for a long time," says demopark trade director Dr. Tobias Ehrhard.

Automation and electrification are booming

One focus this time is on automation and electrification. "Powerful battery technology now enables runtimes that are in no way inferior to variants with combustion engines, especially in the equipment sector," emphasizes Ehrhard. Added to this are weight advantages and low noise emissions, which enable comfortable working under a wide range of environmental conditions.

These days, automation is particularly important in green and area maintenance. "Swarm intelligence in mowing or autonomous approaches to machine use are also on the rise. So a visit to demopark is worthwhile in any case," sums up the trade fair director.

Technology portfolio from A to Z

At demopark 2023, visitors will find the entire spectrum of machines and equipment for municipalities as well as gardening and landscaping companies. The technology portfolio ranges from hand-held power tools to heavy vehicles, combined with all kinds of tools. The approximately 25-hectare airfield site in Eisenach-Kindel offers plenty of space to test the exhibited technology for yourself and experience it under conditions similar to those in use.

Organized by VDMA Services GmbH, a wholly owned subsidiary of VDMA, demopark is attracting landscapers, municipal professionals and greenkeepers from all over Europe to Eisenach, Thuringia, until Tuesday. For more information, visit www.demopark.de.

Do you have any questions? demopark press spokesman Christoph Götz, Tel. +49 69 6603-1891, will be happy to provide you with further information!

Dr. Tobias Ehrhard, Exhibition Director of demopark. Source: Kastner.