



# demopark 2027

Flugplatz Eisenach-Kindel | 20–22 June 2027  
www.demopark.de



## House rules demopark 2027

### 1 Scope of application

These house rules apply to the entire exhibition grounds of demopark 2027, including the entrance facilities and parking spaces.

### 2 Domiciliary rights

The exhibition grounds are private property and are subject to the domiciliary rights of VDMA Services GmbH. In individual cases, it may also transfer these rights to the operator of the airfield grounds.

### 3 Entry and stay

3.1 During the exhibition, the exhibition grounds may only be entered with a valid admission permit at the times specified for this purpose. The admission permit must be carried with you until you leave the exhibition grounds and should be presented to the security staff upon request.

3.2 During the set-up and dismantling period, VDMA Services GmbH is entitled to check the legitimacy of access (e.g. stand construction/service companies) by means of identity checks on the exhibition grounds.

3.3 Children and young people up to the age of 14 may only enter the exhibition grounds if accompanied by a parent or guardian or a suitable supervisor.

3.4 VDMA Services GmbH may prohibit the bringing of animals and certain objects. Guide dogs are exempt from this. In any case, however, it is prohibited to allow animals to run around freely.

### 4 Refusal of entry

Persons may be refused entry to the exhibition grounds without compensation if

- they do not follow the orders of the security staff,
- there is no valid admission authorisation,
- they refuse to consent to control measures,
- they are visibly under the influence of alcohol or drugs,
- they have a recognisable intention to disrupt the exhibition, or
- there is a house ban against them.

### 5 Security

5.1 The instructions of the security staff must be followed.

5.2 It is prohibited to carry weapons or dangerous objects that can be used as weapons or projectiles, as well as fireworks, pyrotechnic material, explosives, etc.

5.3 VDMA Services GmbH is entitled to inspect the holds of motor vehicles and bags carried by persons at any time, regardless of suspicion.

### 6 General code of conduct

6.1 The outdoor area, the Turf Tent, the Pagodas, the technical facilities and the areas of the Turf & Lawn Forum and the other facilities of the exhibition grounds and the parking lots must be treated with care and respect.

6.2 Any contamination of the Turf Tent and the Pagodas as well as the exhibition grounds is prohibited. Waste, packaging residues and paper must be disposed of in the containers provided for this purpose.

6.3 All persons on the exhibition grounds must behave in such a way that no one else is harmed, endangered or harassed more than unavoidable. Any behaviour that is likely to disturb the peace and order within the exhibition grounds or to negatively affect the image of the exhibition grounds or the exhibition is prohibited.

### 7 Traffic regulations

7.1 VDMA Services GmbH reserves the right to restrict entry to and driving on the exhibition grounds in terms of time and space, to prohibit it entirely, to make it subject to certain conditions or to regulate it in any other way.

7.2 The rules of the German Road Traffic Regulations (StVO) and the special **Traffic Regulations of demopark 2027** apply on the exhibition grounds. The maximum speed allowed on the paths is 20 km/h. The corresponding signs regulating vehicle and pedestrian traffic must be observed. Designated areas such as fire brigade areas, escape routes and emergency exits must be kept free without restriction.

7.3 VDMA Services GmbH is authorised to have unlawfully parked motor vehicles, trailers, containers, semi-trailers, swap bodies/trailers and similar items, as well as obstacles of any kind, removed at the expense of the keeper or owner without prior notification.

### 8 General prohibitions

8.1 Outside the exhibition areas the following is not permitted

- any type of advertising, such as distributing or displaying advertising leaflets, setting up advertising structures
- the implementation of exhibitor and visitor surveys and
- commercial activities such as offering goods and services.

8.2 Visitors are not permitted to advertise for their own or third-party purposes.

8.3 Bringing propaganda material whose content is racist, xenophobic, sexist or radical, or which is directed against the liberal democratic constitutional order in Germany is prohibited.

8.4 Vehicles of any kind – except for wheelchairs – are prohibited from entering the exhibition grounds during opening hours for visitors.

8.5 The take-off and landing of drones and other flying objects is generally not permitted on the exhibition grounds and the parking lots.

8.6 Smoking is prohibited in all enclosed rooms on the exhibition grounds, including the entrance areas and tents.

8.7 Overnight stays on the exhibition grounds are not permitted.

### 9 Photo/film recordings

9.1 Photographing, filming and drawing of the stand space, in particular exhibits, even for private purposes, are only permitted if the exhibitor concerned has expressly agreed in advance.



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9.2 The prohibition under 9.1 shall not apply to press agencies and television stations operating on the exhibition grounds as part of their general reporting activities.

9.3 Please note that photo and film recordings may be made on the exhibition grounds by VDMA Services GmbH or their agents for the purpose of reporting, advertising and documentation. By entering the exhibition grounds, you consent to such recordings and publications.

### 10 Liability and final provisions

10.1 Staying on the exhibition grounds is at your own risk.

10.2 VDMA Services GmbH shall only be liable for damages to the extent that they are due to intent or gross negligence conduct on the part of VDMA Services GmbH, its legal representatives or vicarious agents.

10.3 VDMA Services GmbH reserves the right to punish the persons concerned in the event of violations of the house rules by means of a temporary or indefinite ban from the exhibition grounds without compensation or to be expelled from the current exhibition. The refund of the entrance fee is excluded in this case.

10.4 The individual provisions of these house rules shall be effective independently of each other. A possible invalidity does not affect the other provisions.